



THERE'S AN AHG DEALERSHIP NEAR YOU

Big Rock Toyota
Balcatta DL2161 T: 9344 0111

Chellingworth Chrysler Jeep Bentley & Porsche
Nedlands DL9261 T: 9273 3131

City Motors Holden
Perth DL0351 T: 9422 7777

Duncan Nissan
Victoria Park DL14480 T: 9262 0000

Giant Nissan Hyundai & Daihatsu
Osborne Park DL12532 T: 9445 5666

Grand Toyota & Daihatsu
Wangara DL15226 T: 9403 9000

Grand Toyota
Clarkson DL15226 T: 9407 1900

Melville Mitsubishi & Daihatsu
Myaree DL16787 T: 9330 6222

North City Holden
Osborne Park DL0361 T: 9273 2222

Northside Nissan
Wangara DL0811 T: 9409 0000

North Subaru
Wangara DL17103 T: 9309 2889

NuFord & Nu Kia
Wangara DL16340 T: 9409 9666

Seaview Ford
Clarkson DL16340 T: 9407 2222

Skipper Trucks International Mitsubishi & Iveco
Belmont DL1571 T: 9333 1888

Southside Mitsubishi
Cannington DL2101 T: 9358 9555

Subaru Osborne Park
Osborne Park DL17103 T: 9273 2777

Total Nissan & Subaru
Cannington DL0681 T: 9351 4444

Osborne Park Volkswagen
Osborne Park DL17103 T: 9273 2333

WA Hino & VW Commercial Centre
Welshpool DL13348 T: 9351 2000

Wild West Hyundai
Wangara DL2161 T: 9403 9999

ADD A CAR TO THE SHOPPING LIST WHEN VISITING WHITFORD CITY

Visitors to Whitford City may have noticed the eye catching AHG display located within the shopping mall in the last couple of months.

As part of a recent AHG marketing initiative, the dealerships located in Perth's northern suburbs have banded together to create a convenient, interactive display which offers visitors to the centre advice on new and used vehicles.

"We wanted to provide shoppers with a relaxed, educational display which showed the products our dealerships offered in a non-dealership environment," said Chris Emmerson, Dealer Principal of NuFord and Nu-Kia in Wangara.



The display features three new vehicles where interested 'drivers' can get a hands-on experience, a flat screen plasma screen which shows promotional videos and another two flat screen computers where browsers can visit the AHG and dealership websites to search for new and used vehicles available within the Group.

"The display is manned by friendly, helpful assistants who will direct sales enquiries to qualified sales staff, or assist visitors with using the AHG Car Search feature. Not only is this a way to educate the car buying public about what we have to offer, it's a way for the community to have easier access to our dealerships," said Chris.

"Whitford City was an obvious choice for us, due to the traffic through the centre, and we are encouraged by the number of people who have approached the display," he added.

The display is manned on a rotational basis by Grand Toyota and Daihatsu, Northside Nissan and Suzuki, North Subaru, NuFord and Nu-Kia, Osborne Park Volkswagen and Wild West Hyundai.

Drop by the display, located opposite Action, for more information on your local AHG dealerships in the north.



DEFENSIVE DRIVING COURSE

The AHG Driving Centre Defensive Driving Level One course is full of excitement with a road safety message for all ages. The course provides a mix of practical and interactive class sessions in actual on-road safety skills that encourage pro-active driving aimed at improving community road safety.

COURSE BENEFITS: We will assist you to -

- Improve your observation techniques
- Increase awareness of hazard perception and risk management
- Recognise the importance of appropriate driver attitude
- Demonstrate the correct seating posture
- Comprehend vehicle dynamics
- Improve your braking techniques
- Develop better steering techniques and throttle control
- Experience emergency braking
- Understand the importance of maintaining your crash avoidance space
- Conduct pre-drive (POWER) vehicle check

DURATION: One day

CERTIFICATE: A certificate will be issued on successful completion of the course

REQUIREMENTS: Full licence or P Plates

LOCATION: AHG Driving Centre, 46 Grogan Rd. Perth International Airport 6105

VEHICLE: Participants to supply own vehicle

BOOKINGS: Ph: 1300 888 987 or email enquiries@dtcc.com.au



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A NOTE FROM THE CEO



It's been a busy time at AHG since the last edition of Auto Focus, both in business dealings and activities that have helped our local community.

I am pleased to advise North Subaru in Wangara is now a part of AHG and we look forward to being involved with this exciting product in the northern suburbs. The multi-million refurbishment of Big Rock Toyota is complete, and the all new facility for NuFord on Wanneroo Road is on time for completion in June this year.

AHG has been very active in the community with a number of fundraising initiatives, including being a major sponsor of the Sting Tsunami Benefit Concert at Leeuwin Estate Winery, raising more than \$4.5 million. The annual Rocky Bay Corporate Golf Day was also a huge success, providing a donation of more than \$100,000 for the children and young adults at Rocky Bay.

On a sporting front, our commitment to the West Australian Football League has been renewed and three lucky supporters will have the opportunity to win motor vehicles supplied by AHG dealerships during the season.

AHG will be actively involved at the Motor Show, 20-25 April, and I encourage you to visit our stand for your chance to win \$20,000 cash!

Please enjoy this edition of Auto Focus and thank you for choosing AHG as your Motoring Partner.

IN THIS EDITION

- Win FREE fuel
- Chris Judd's new toy
- New Dealer in the North

Driving for a cause - \$100,000 Raised for Rocky Bay

Not even one of the coldest April days could dampen the generous spirit at the recent AHG Rocky Bay Corporate Golf Day.

More than \$100,000 was raised for the 700 children and young adults who suffer from disabilities including cerebral palsy, muscular dystrophy and spina bifida.

Twenty six teams set out from the Joondalup Country Club at the commencement of the day, fighting the wind and rain in what proved to be the downfall of many of the golfers.

According to event organiser Michelle Clark from AHG, who also participated in the winning team (according to her - purely coincidentally!), the day was a huge success, despite the weather.

"This is our second year for this event, and we surpassed last year's fundraising

total by a whopping \$35,000, raising over \$100,000 for the special kids at Rocky Bay," she said.

Chief Executive Officer Gerry Walsh, said that the money will be put to excellent use by the organisation.

"This generous donation will be used to purchase equipment and provide services for the children and adults in our care. We thank AHG for their support and look forward to next year's event," he said.

Many found refuge from the rain after the game in the luxurious surroundings of the Joondalup Country Club, before heading to the gala dinner at Joondalup Resort. The money was raised through entry fees and an auction at the dinner.

AHG CEO Bronte Howson (right) presents a cheque for \$100,585 to Rocky Bay CEO Gerry Walsh and client Ms Samantha Zappia.





A BIG FUTURE FOR BRIGHT PEOPLE

- SALES MANAGERS
- MARKETING COORDINATORS
- FINANCE AND INSURANCE CONSULTANTS
- ACCOUNTANTS
- FINANCIAL ADMINISTRATORS
- SERVICE TECHNICIANS AND ADVISORS

No, this is not a list from the latest employment section in the West Australian, it's a list of just some of the careers offered by the largest automotive dealer in WA.

Listed as a BRW Top 200 company, AHG already employs over 1400 people from all backgrounds. This leading employer has plans for significant growth throughout the metropolitan area, and is seeking applications from dynamic, career minded people to join the team.

Group Human Resources Manager Kerry-Jane Lindeque said that AHG employees are easy to spot in a crowd.

"Our people are achievers. They are motivated and know how to make a customer's day. They have a strong desire to learn and develop, and we offer them the tools that they need to succeed.

"We have staff who have completely changed careers to move to AHG, including a piano sales person and a cinema manager, who now enjoy salaries up around the six figure mark.

"Each person is supported by the team along the way. We realise the importance of staff induction programs and ongoing training, as well as real opportunities for advancement, so we are working with all of our dealerships to ensure that we have systems in place to offer everyone who works with us, a bright and secure future," she said.

If you would like more information please visit ahg.com.au and look under CAREERS.

CHRIS JUDD AN EAGLE WITH DRIVE

At 21 years of age, after only three full seasons, Judd has accomplished what most AFL players dream of their whole career, winning the Brownlow medal, known to be the single highest honour for an individual AFL football player. Chris is now recognised more than ever as a role model, not just to Eagles fans but to youngsters all over the country and takes this role very seriously.

"I was more than happy to undertake the course, as I realise the importance of mastering such a powerful vehicle. It was a perfect opportunity to take the vehicle to the limit in a strictly controlled, safe environment and the AHG Driving Centre course is a great way to test reactionary behaviour and skills under pressure," said Chris.

Judd has had a spectacular start to the new season, and has signed a new contract with the West Coast Eagles. So we can be guaranteed that Chris Judd will be in the West at least for the next three years.

A Defensive Driving Course at the AHG Driving Centre is free to every driver under 25 years who purchases a new or used vehicle through an AHG dealership.



Chris Judd, West Coast Eagles player and winner of the 2004 Brownlow medal recently took delivery of a new 285kW HSV Clubsport, thanks to City Motors.

Unlike most young men his age, Chris did not head straight for the open road to test out his new car but headed to an open road of a different kind - the road circuit at the AHG Driving Centre, situated at Perth International Airport.

Chris was keen to take advantage of the free defensive driving course offered to everyone aged under 25 years who purchases a car from any AHG Dealership.

For more information or to book your course, call 1300 888 987.



10 CHANCES TO WIN \$100 FREE FUEL!

In these times of increasing fuel prices, AHG would like to offer you the chance to win one of 10, \$100 fuel vouchers!

To go into the draw to win free fuel and receive exciting updates and special offers from AHG, simply log on to ahg.com.au, click on the "WIN FREE FUEL" icon and follow the prompts.

See ahg.com.au for terms and conditions. Competition closes 31 May 2005.



AHG'S NEWEST MOTORING PARTNER



North Subaru, Wangara

There's a new kid on the block in the north.

North Subaru's new team took over the reins in Wangara in December as part of a strategic shift by the Subaru brand in WA to reposition and revamp all of their existing metropolitan outlets.

The existing dealership had been operating for around twelve years, when AHG took over and renovated it, giving it a fresh new look. According to General Manager Bruce McGregor, the next step will be to build a totally new facility nearby within about eighteen months.

"North's now has on-line access to more than a thousand used vehicles within the Group, and our staff

are trained to exceptional levels of product expertise and service," said Bruce.

"Customers in the northern suburbs need to know that Subaru and AHG are totally committed to them. We have a dedicated, committed and helpful team that promise customers a pleasant and hassle-free experience," he added.

Bruce brings with him more than 25 years in the

automotive industry, including both front line and behind the scenes experience.

His team of enthusiastic sales and service people have all come from motoring backgrounds, and have been specifically trained to know all the 'ins and outs' of their superior product.

For more information on North Subaru, visit Bruce and his team at 14 Buckingham Drive, Wangara or call on 9309 2889.

AN AUSTRALIAN DAY TO REMEMBER!

Julie Sewell from Bibra Lake celebrated Australia Day in style this year, taking home a very special prize from the Mix 94.5 Listener Party.

In a special promotion sponsored by AHG, Mix 94.5 listeners who attended the VIP Lotterywest Skyworks party on January 26th were entered into a draw to win \$20,000 towards the vehicle of their choice through AHG.

"I just couldn't stop screaming," she said, when describing her reaction when her name was drawn from the barrel.

"It was just so unbelievable! I can't thank AHG and MIX 94.5 enough for their generosity," she added.

Julie and Steve had been discussing an upgrade to their 1990 Nissan Patrol just one week prior to their win, and as a result went out that very next week and purchased a 2001 model through North City Holden in Osborne Park.

More than 1500 used cars are featured on the AHG car search website, with up to five photos featured for each vehicle. Visit ahg.com.au for more information.

Get into gear and visit AHG at the PERTH MOTOR SHOW

Visitors to the Perth Motor Show on Wednesday 20th April to Monday 25th April will have a hard time missing the racy AHG stand at the Perth Convention Exhibition Centre.

Browse the AHG website on one of four internet terminals to visit the AHG Car Search, and view over 1500 used vehicles, or receive professional advice on finding the right car for you from one of our friendly sales professionals.

Finding the right car could be very rewarding – if you register your name online at the stand, then purchase a new or used car from an AHG Dealership before the 31st May, you could win \$20,000 cash! This offer is exclusive to people who visit the Motor Show.

When you enter online you will also automatically have a chance to win exciting spot prizes which are drawn every two hours at the Motor Show.

No one walks away empty handed, with every visitor receiving an AHG Driving Centre discount coupon.

Visit us at the AHG stand at the Perth Motor Show.

Competition conditions are online at ahg.com.au

AHG Roadside ASSIST FREE RENEWAL WITH YOUR NEXT SERVICE

Service your car through your AHG dealership, and not only do you extend the life of your car, but you save money!

Just service your car every twelve months through the AHG dealership where you purchased the car, and you will enjoy your next twelve months AHG Roadside Assist Membership FREE!

AHG Roadside Assist comes 'standard' and at no cost with the purchase of any new or used vehicle, however benefits are anything but ordinary. 24 hour roadside assistance is a benefit, but these other services go above and beyond the call of duty;

- Tele-Asist – over the phone general advice and diagnosis by qualified customer service assistants to get you back on the road
- Emergency Fuel – AHG Roadside Assist will provide enough free fuel for the drive to travel to the nearest petrol station, where additional fuel can be purchased at the driver's own cost
- Free Towing within 50km – AHG Roadside Assist will provide free towing to either the nearest AHG dealership or the dealership which you bought the vehicle from (limit of 50km).

For total peace of mind while you're on the road, cover yourself with Roadside Assist. For more details visit the AHG website at ahg.com.au



AHG car search is easy

- ✓ Go to ahg.com.au and choose 'Car Search'
- ✓ 20 Dealerships & 1300 used vehicles on one website
- ✓ See up to 5 photos for each vehicle
- ✓ Detailed vehicle specifications
- ✓ Email your obligation-free enquiry to the dealerships for more information

